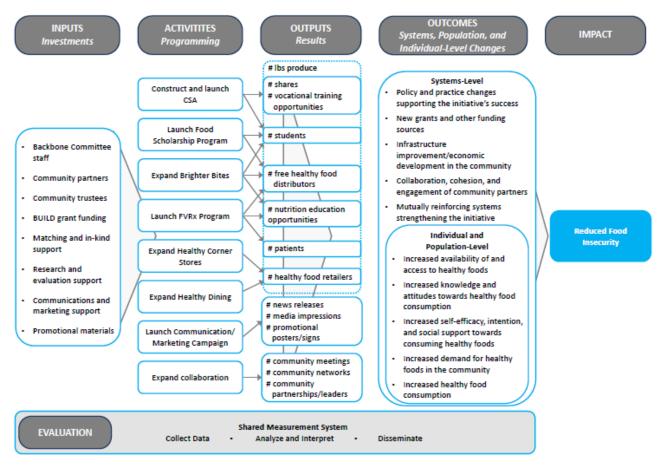


III. Measures of Success



Success for the Partnership is defined as: reducing food insecurity in north Pasadena. Process and outcome evaluation metrics, through a shared measurement system, will be integral to measuring progress toward this definition. Specific process and outcome measures of Partnership success for each year of the project are described below:

PROCESS EVALUATION: Process evaluation metrics will be measured through project documentation and community surveys.

Year 1:

- Construct and launch the Community-Supported Agriculture (CSA) campus
- Launch the Produce Prescription Program (PRxP) and Food Scholarship Program



Year 2 and Beyond:

- # of pounds of produce
- # of shares and job training opportunities at the CSA
- # of participating patients and students in the CSA, PRxP, Food Scholarship Program, and Brighter Bites
- # of innovative healthy food retailers and free healthy food distributors through PRxP, Food Scholarship Program, Brighter Bites, Healthy Corner Stores, and Healthy Dining
- # of nutrition literacy opportunities with Brighter Bites and PRxP